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Northwestern Engineering

Transportation Center Icarus Society presents.....

Airline Hubs: Blessing, Bane...or Both?

Speaker:

George W. Hamlin

President, Hamlin
Transportation
Consulting



Wed. - May 14, 2014

5:15 pm – 6:30 pm

Location:

Kellogg - Jacobs Center
2001 Sheridan Road, Evanston
Room G03

George Hamlin will discuss the history and economic implications of the use of the “hub and spoke” operating concept by airlines. Once, most airline route systems were operated on a linear/point-to-point basis. Today, there is greater emphasis on using either a hub, for smaller carriers, or multiple hubs, for larger airlines. This has the advantage of enhancing traffic and revenue generation by creating a greater number of connecting possibilities. There are also cost implications, due to the concentration of aircraft operations within specific time frameworks.

Bio: George Hamlin has over forty years experience in the commercial aviation and aerospace industries, including management positions with two airlines (TWA and Texas International), two airframe manufacturers (Lockheed-Georgia and Airbus North America) and has been active as a consultant in these fields since 1996.

He is the author of four books (the Skyliners series of pictorial airline histories and Chicago Railroad Scenes, Volume 2); numerous articles for both industry and general publications; is a frequent speaker on commercial aviation and aerospace topics in professional and academic venues. He also writes the monthly "Observation Deck" column for *Air Transport World's* ATW Online website, as well as providing the photos and commentary for ATW's annual *Classic Airliners* calendar.

Mr. Hamlin received a B.A. in Economics and Political Science from Washington and Lee University in Lexington, Virginia and a M.S. in Transportation from Northwestern University, in Evanston, Illinois.