

FREIGHT TRANSPORTATION & LOGISTICS: Typical Schedule

Day 1 -	Day 2 -	Day 3 -
<p>SESSION 1 - MORNING</p> <ul style="list-style-type: none"> • Course Introduction • State of Logistics • North American Railroad Industry: Carload • North American Trucking and Intermodal 	<p>SESSION 3 - MORNING</p> <ul style="list-style-type: none"> • Program Overview / Recap • Air Freight Industry • Transportation Pricing / Costs 	<p>SESSION 5 - MORNING</p> <ul style="list-style-type: none"> • Program Overview / Recap • Package & Parcel Delivery • Final Panel Panel Discussion • Industrial Property / Warehouse Landscape
<u>Lunch (provided on campus)</u>	<u>Lunch (provided on campus)</u>	<u>Lunch (provided on campus)</u>
<p>SESSION 2 – AFTERNOON</p> <ul style="list-style-type: none"> • Ocean Shipping / Maritime • Freight Performance Management • Recap and Adjournment ~5pm CT 	<p>SESSION 4 – AFTERNOON</p> <ul style="list-style-type: none"> • Global Sourcing and Simulation • Transportation Management: TMS, 3PL/ 4PL, Freight Brokerage • Recap and Adjournment ~5pm CT 	<p>SESSION 6 – AFTERNOON</p> <ul style="list-style-type: none"> • Transportation Data and Analytics for Freight Management and Procurement • Artificial Intelligence (AI) in Freight and Logistics • The Future of Freight/ Freight Technology • Recap and Adjournment ~5pm CT