



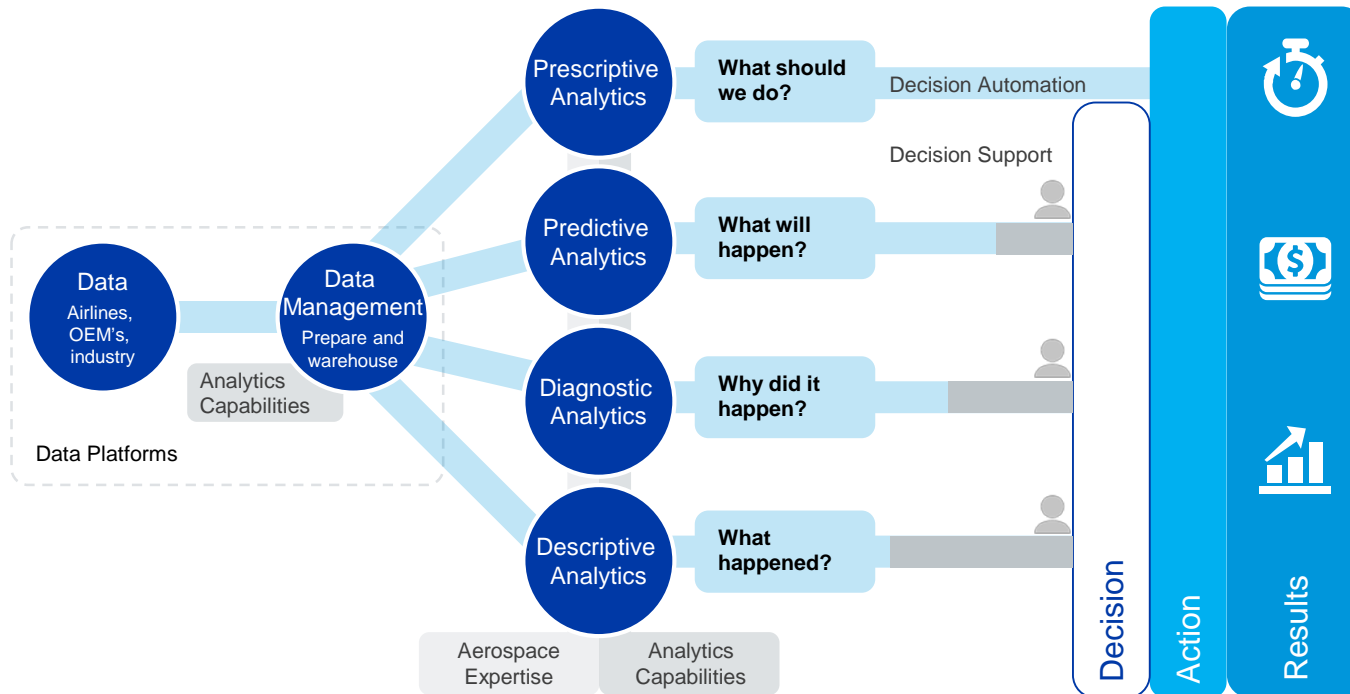
Global Services

Analytics & Digital Transformation

Ken Sain
Vice President, Digital Aviation & Analytics
October 2017

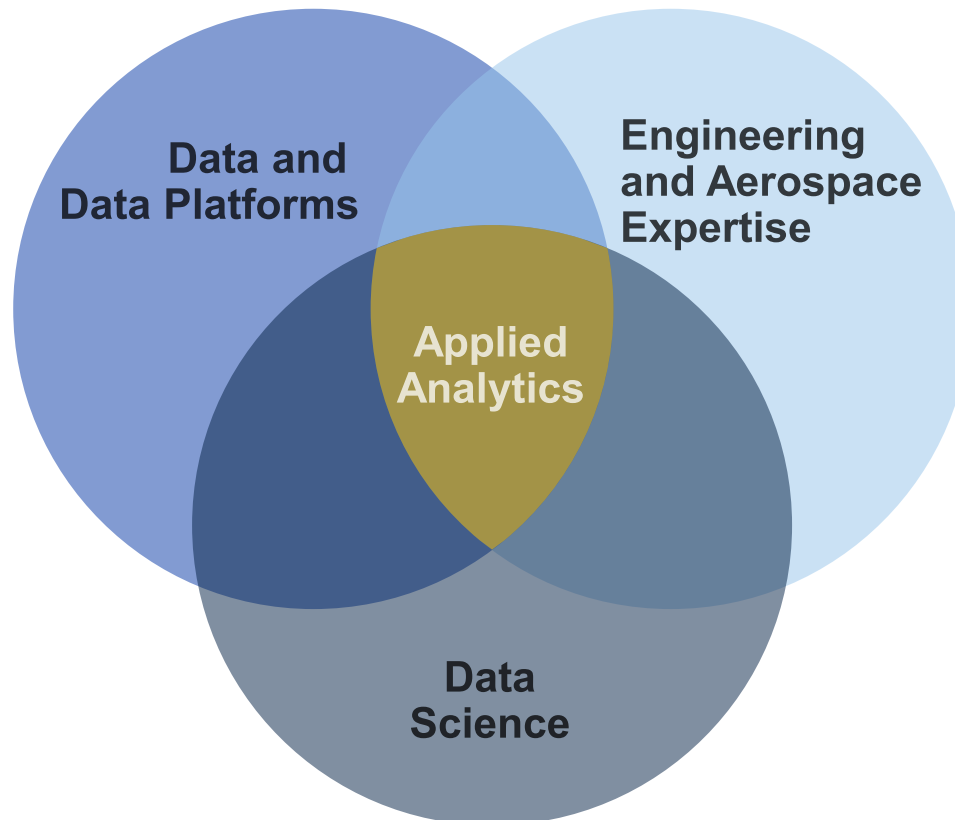
Analytics

- Reveals insights and opportunities
- Reduces costs and risks
- Improves operational performance

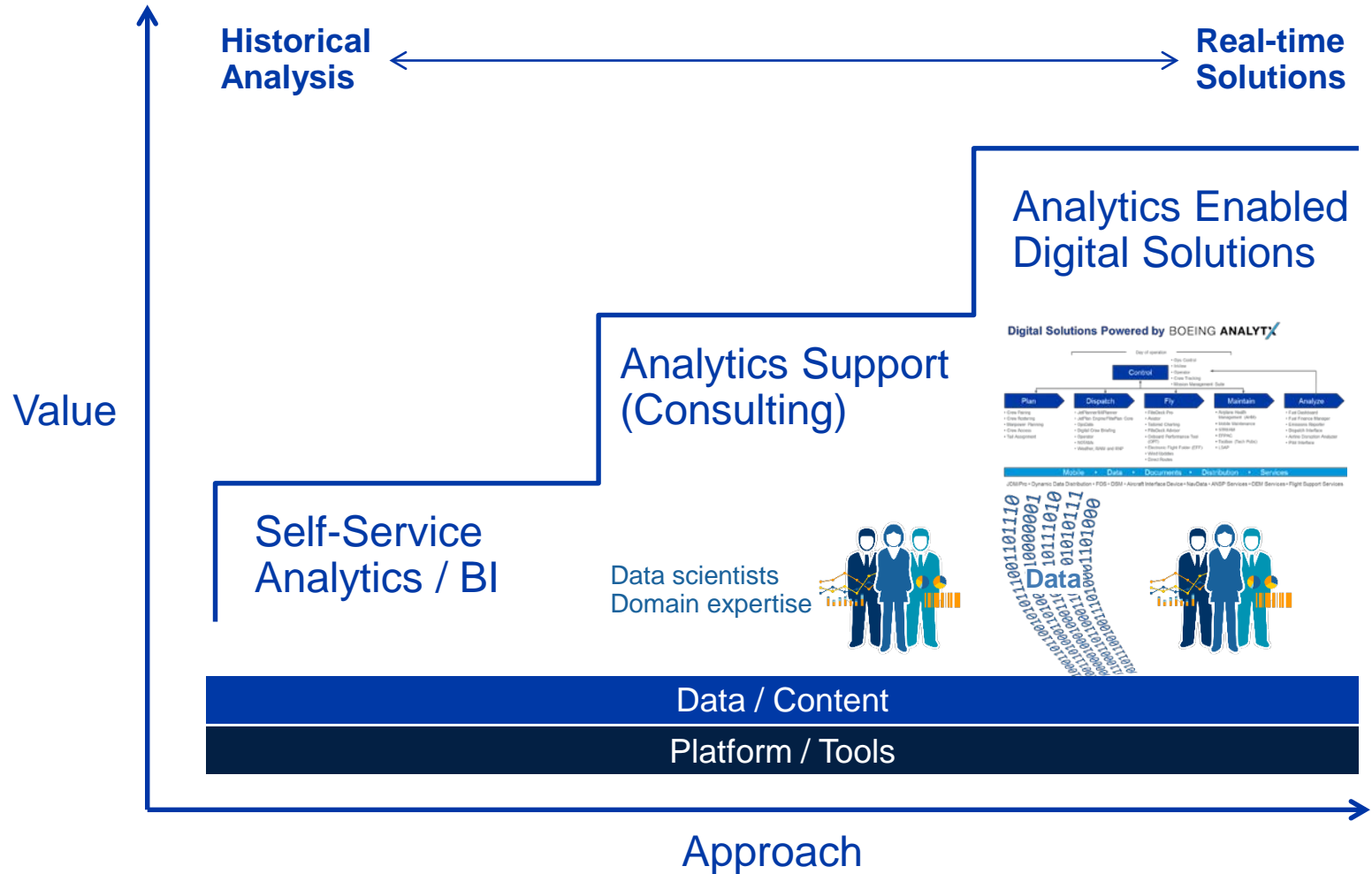


Our Perspective

Three ingredients required for **Applied Analytics**



Creating Value Through Analytics



Success tightly coupled with digital transformation