

Northwestern Engineering

**Northwestern University Transportation Center** 



# PRIVATE EQUITY IN TRANSPORTATION & LOGISTICS

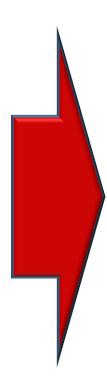
### **BUSINESS ADVISORY COUNCIL**

Spring, 2013 meeting
April 25, 2013
Evanston, Illinois

## Today's topic: private equity in our business

#### The Background

- Since mid-2000's private equity played major role
- Transportation and logistics a growing interest
- Much of recent activity in middle market . . .
- ... with the buy and build a leading strategy favored
- Several transportation and logistics focused private equity firms have emerged



#### Some Issues to Discuss

- Why are transportation and logistics attractive?
- Opportunity peaked? Growing?
- Who's up? Who's down?
- Deal challenges all parties?
- Strategic versus financial buyer advantages?
- Regulation at home or abroad?
- Life in private equity portfolio?

### Private equity players: variety of roles

# Illustrative

#### **Banks**

- Financing
- Valuation
- Underwriting
- Syndicating
- Escrow

#### **Consultants**

- Environmental
- Candidate screening
- Due diligence
  - Commercial
  - Competitive
  - Operations

#### **Sell-Side Banker**

- Seller preparing
- Material/data assembly
- Solicitation of bidders
- Manage sale process

#### Private Equity Transactions

- Acquisition
- Buyout
- Recapitalization
- Minority Investment

#### **Buy-Side Banker**

- Fundraising
- Idea generation
- Value strategy
- Financial assessment
- Exit Strategy

#### Law Firms

- Legal review: tax and insurance due diligence
- Deal structuring
- Agreement preparation

#### Auditors/ Accountants

- Financial due diligence
- · Financial modeling
- Technological due diligence



# **Our panel today**

Panelist	Firm	Notable Deals
• L. Price Blackford	Sagent Advisors	• DCLI, American Freightways, Roadway
• John Anderson	Greenbriar Equity Group	<ul> <li>Electromotive, Genco, Amsafe, Align</li> </ul>
• Ed Feeley	• Littlejohn & Co.	<ul> <li>Kenan Advantage DCLI, Jerr-Dan, General Trailers, Soundview Marine</li> </ul>
Heidi Hornung-Scherr	Scudder Law Firm	• XPO, Panther, RoadLink
Kathleen Ross	<ul> <li>Bank of America /Merrill Lynch</li> </ul>	• Numerous

# M&A and public market trends since 2006

