

Amplified Gains from Transportation Infrastructure Investments

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2025 Leon N. Moses Distinguished Lecture in Transportation

What Gains from Transportation Infrastructure?

What is the value of something?

Economics generally values things based on how much people are willing to pay for them

- Fogel's Nobel Prize, social savings method
- Land values, hedonic method

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But, the gains can be much larger

- When the economy has “distortions”
- Aggregate productivity growth without technological innovation

Canonical Infrastructure: The Railroads

Did railroads have substantial impact on American economic growth?

- Fogel argued no: social savings upper bound (2.7% of GDP)

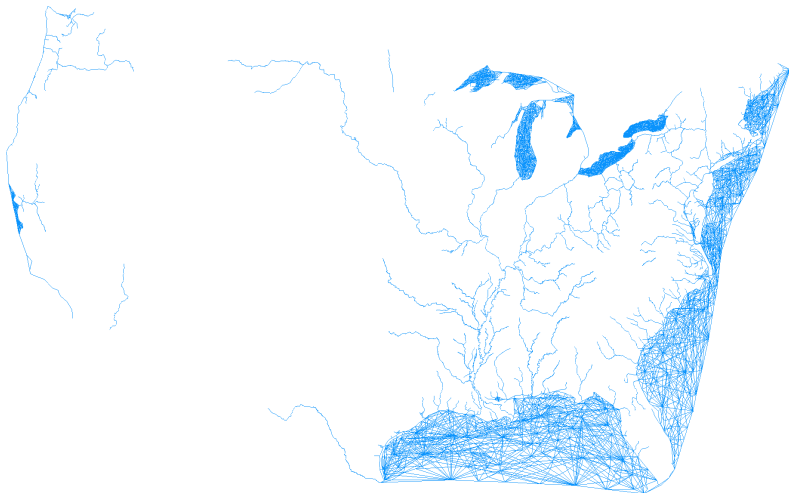
Social Savings:

- Cost of accommodating the absence of a technology
- Upper bound because it does not allow activity to decline

Implies one technology cannot substantially drive economic growth

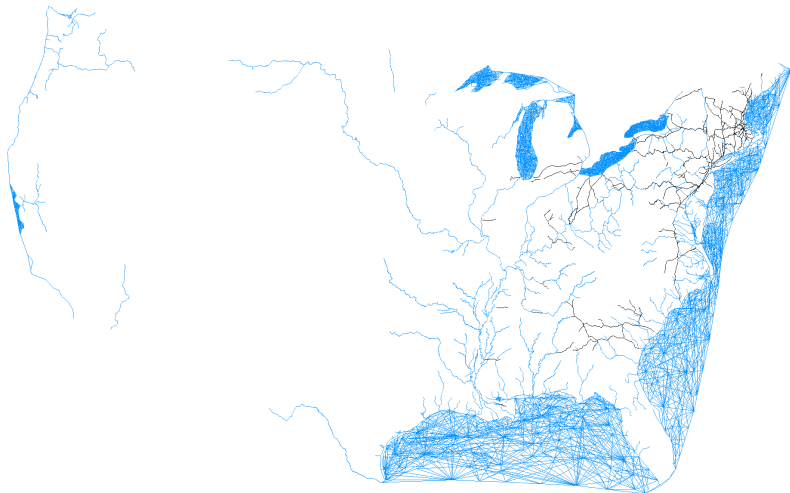
Change in Transportation Network

Waterways and No Railroads



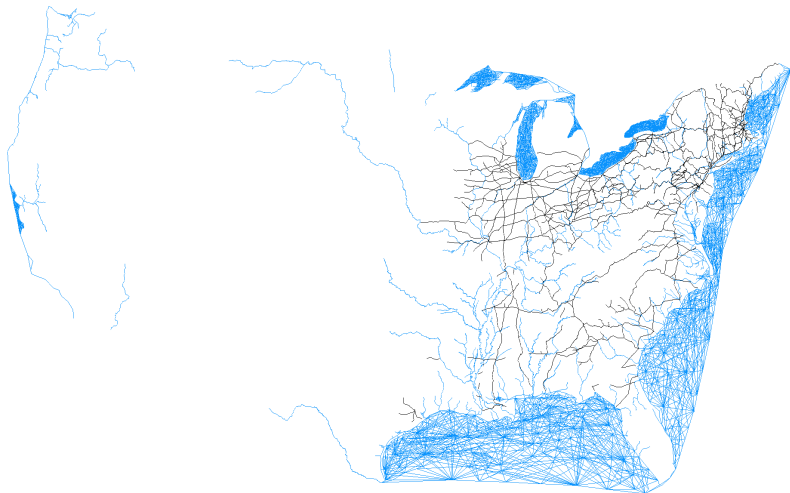
Change in Transportation Network

Waterways and 1850 Railroads



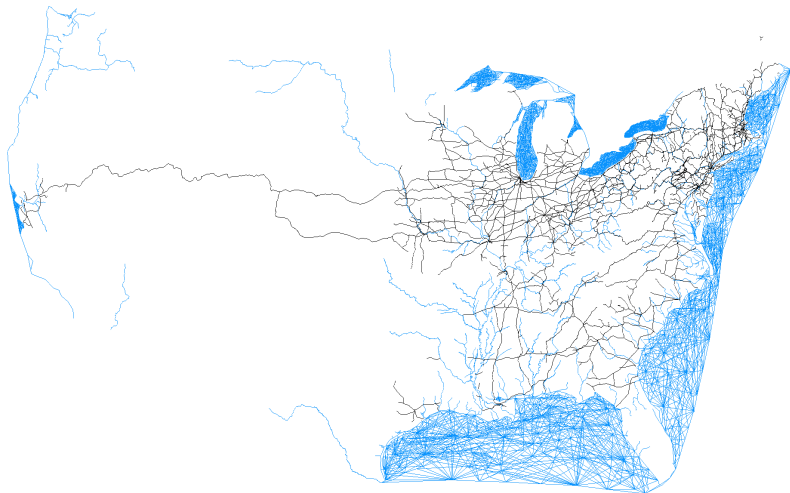
Change in Transportation Network

Waterways and 1860 Railroads



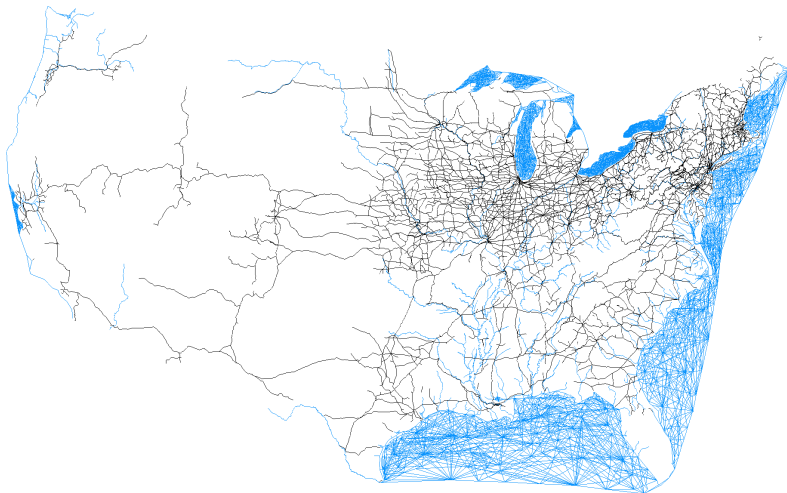
Change in Transportation Network

Waterways and 1870 Railroads



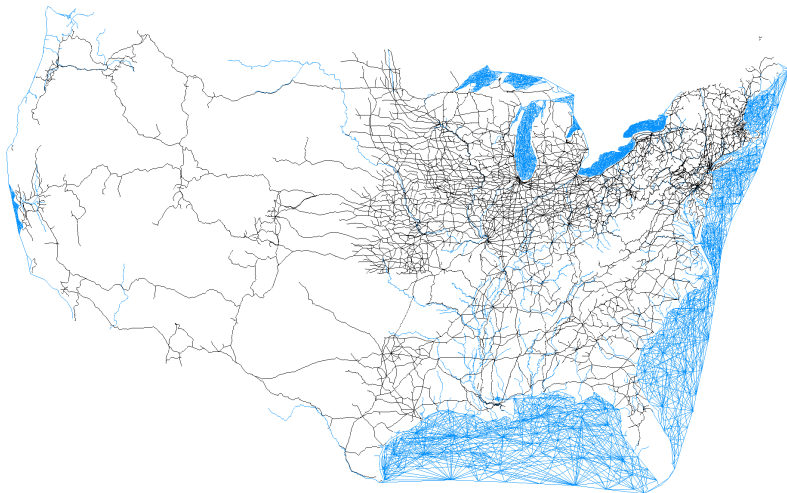
Change in Transportation Network

Waterways and 1880 Railroads



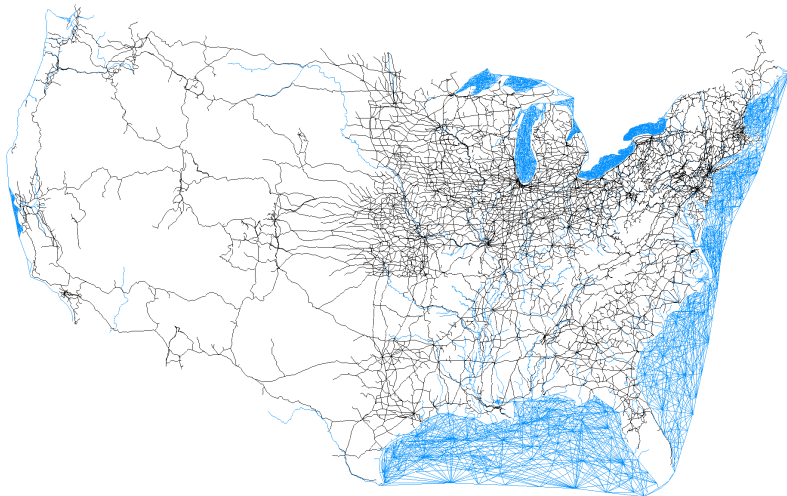
Change in Transportation Network

Waterways and 1890 Railroads



Change in Transportation Network

Waterways and 1900 Railroads



A “Market Access” Approach

Hedonic Method: impacts capitalized in land values

But, the impacts of what?

Railroads are almost everywhere, and affecting everywhere

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Solution: changes in market access (Donaldson and Hornbeck, 2016)

- Mapping transportation routes
- Estimate effects from expansion of RR network, and its removal

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- Mapping transportation routes
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Estimated impact on land values: worth 3.2% of GDP

Opens a path for further analysis

Constructing a Network Database

Network database of transportation modes

- Navigable waterways, time invariant
- Railroad maps, 1860 – 1900
- Wagon routes
- Transshipment points (rail-wagon, rail-water, harbors, etc)

Transportation rates per ton mile (Fogel 1964)

- 0.63 cents for railroads
- 0.49 cents for rivers
- 50 cents for transshipment
- 23.1 cents for wagons

Solve for lowest-cost route between counties c and d in each t

Measuring Railroad Impacts through “Market Access”

Model of supply and demand, with trade costs and factor mobility:

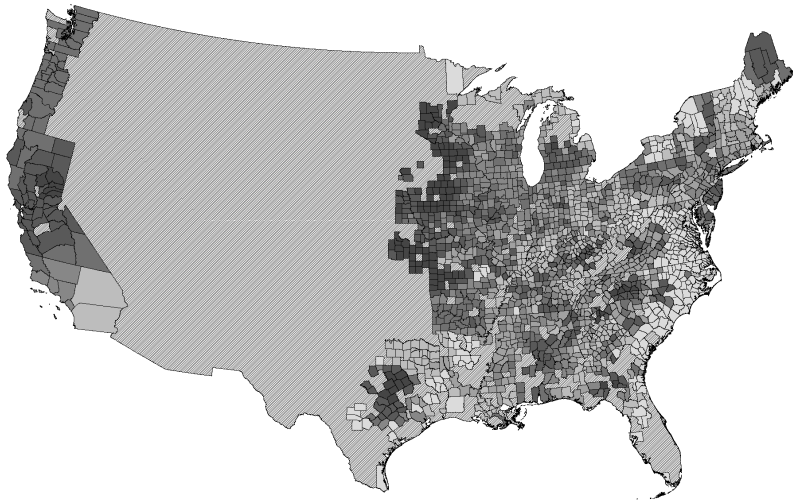
- Consumers have preferences over goods varieties
- Producers have Cobb-Douglas production function for varieties (using labor, capital, land, and materials), with varying productivity and production function elasticities
- Output and Materials costly to trade, iceberg τ
- Capital and Labor freely mobile, r and real wage constant
- Land fixed, rental price is endogenous

Output and input choices impacted by “Market Access:”

- Full version: $MA_c = \sum_d \tau_{cd}^{-\theta} Y_d MA_d^{-1}$
- Approximation: $MA(\mathbf{L})_c = \sum_{d \neq c} \tau_{cd}^{-\theta} L_d$

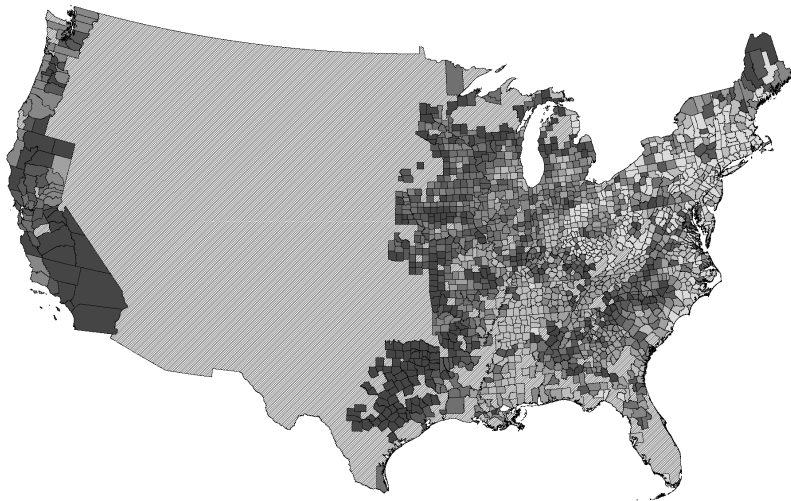
Changes in Log Market Access

1860 to 1870



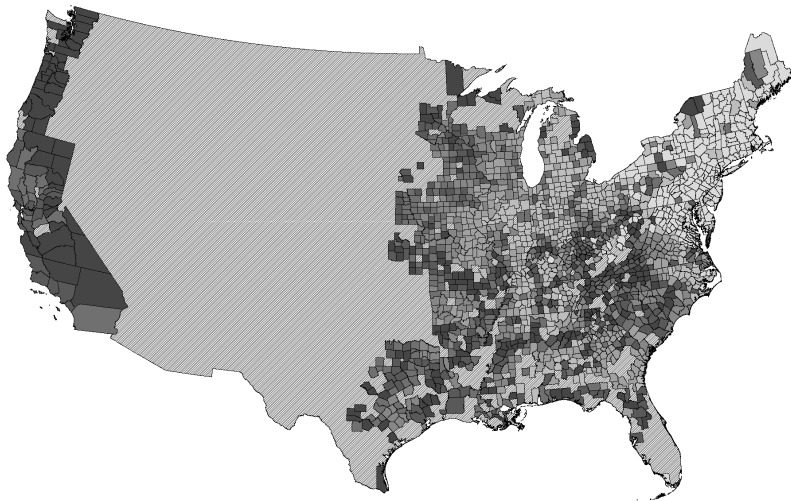
Changes in Log Market Access

1870 to 1880



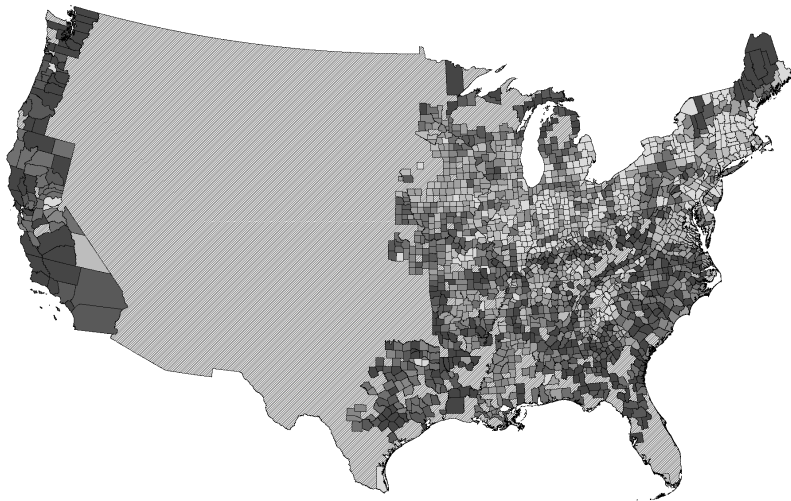
Changes in Log Market Access

1880 to 1890



Changes in Log Market Access

1890 to 1900



Broader Impacts of Market Access

Impacts on land value are only a (small) part of the story

Land is the fixed factor, but surplus is not paid to factors:

- $Pr_c = R_c - \sum_k E_c^k$

How does market integration impact aggregate productivity?
(Hornbeck and Rotemberg, 2024)

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Much larger effects:

- Aggregate productivity loss without railroads: 27% of GDP
- Aggregate loss under proposed canal network: 24% of GDP
- 48% social return on railroad capital, 10x the private return

Data from Census of Manufacturers

Digitized county-by-industry tabulations

- 1860, 1870, 1880

Value of output, material costs, labor costs, capital stock

County-By-Industry Tables

Counties and industries.	No. of establishments.	Capital.	AVERAGE NUMBER OF HANDS EMPLOYED.			Total amount paid in wages during the year.	Value of materials.	Value of products.
			Males above 16 years.	Females above 16 years.	Children and youths.			
FREDERICK—continued.								
Furniture.....	16	\$34,350	30		1	\$6,055	\$18,942	\$36,598
Iron and steel.....	2	575,000	260			59,000	112,000	185,000
Leather, curried.....	8	21,850	9			2,416	25,061	30,420
Leather, tanned.....	14	101,100	56		1	10,762	140,032	208,857
Line.....	12	55,950	95			20,415	36,978	79,600
Liquors, distilled.....	3	31,000	7			1,780	18,785	29,180
Printing and publishing.....	5	21,800	49	4		8,850	28,760	28,760
Saddlery and harness.....	19	21,850	23		8	6,155	27,279	47,391
Sash, doors, and blinds.....	3	62,000	38			11,541	23,000	48,000
Tinware, copperware, and sheet-iron ware.....	14	33,381	34			10,100	30,481	58,378
Tobacco, cigars and cigarettes.....	11	11,800	25		4	6,062	16,714	32,007
GARRETT:								
Flouring and grist-mill products.....	12	18,437	10			1,084	26,495	32,535
Lumber, sawed.....	20	308,750	181		2	45,040	219,237	330,515
Woollen goods.....	2	8,500	8	3	4	8,075	8,732	20,722
HAMFORD:								
Fertilizers.....	3	40,500	15		1	4,800	32,650	41,550
Flouring and grist-mill products.....	41	169,000	55			7,916	252,739	229,304
Fruits and vegetables, canned and preserved.....	56	183,902	890	603	411	83,155	338,482	535,804
Kaolin and ground earthen.....	16	48,400	44			12,230	8,300	31,000
Lumber, sawed.....	23	111,150	64		1	12,322	49,842	81,007
Shipbuilding.....	1	2,000	27			12,700	18,800	28,000
HOWARD:								
Cotton goods.....	3	574,816	195	213	120	100,418	433,031	738,000
Flouring and grist-mill products.....	17	88,200	30			9,514	101,280	124,591
Paper.....	1	60,000	25			7,000	48,000	60,000
KENT:								
Agricultural implements.....	12	24,250	33			12,801	9,000	32,342
Fertilizers.....	2	23,000	16			1,700	14,823	21,050
Flouring and grist-mill products.....	9	40,600	15			2,775	68,745	70,539
Fruits and vegetables, canned and preserved.....	1	22,000	10	115		6,000	8,000	35,000
MONTGOMERY:								
Fertilizers.....	1	21,000	8			2,200	26,000	31,500
Flouring and grist-mill products.....	30	321,650	49			11,111	174,240	202,177
PRINCE GEORGE'S:								
Cotton goods.....	1	270,000	64	100	28	35,985	141,516	222,061
Flouring and grist-mill products.....	15	45,738	24			4,008	54,920	64,405
Iron and steel.....	1	60,000	100		16	31,800	47,042	80,700
Lumber, sawed.....	9	16,400	38			7,755	18,062	32,947

Establishment-level Manuscripts

SCHEDULE A—Products of Industry in Bangor in the County of Pendick State of Maine during the Year ending June 1, 1920, as enumerated by me, Amelia Hansen Ass't Marshal.
Post Office _____

Page No. 1

Name of Corporation, Company, or Individual, producing article in the annual value of \$100			Name of Station, Machinery, or Fixture	Capital Investment, or cost of building, or value of station, machinery, or fixture	KIND OF PRODUCT, SPECIFYING THE NAME OF THE ARTICLE			QUANTITY	UNIT	VALUE	METHOD OF TRANSPORTATION										TOTAL VALUE		
					Quantity	Kind	Value				Quantity	Unit	Value	Quantity	Unit	Value	Quantity	Unit	Value	Quantity	Unit	Value	
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22		
Marshall Company	Boiler	10,000	100 lbs	Boiler	1000																		
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Measuring County Productivity

Define county productivity broadly as its aggregate surplus:

- $Pr_c = R_c - \sum_k E_c^k$
- How much output value is not used up by input costs (Solow 1957)

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Impact of market access on log productivity:

- $\frac{\partial \ln Pr_c}{\partial \ln MA} = \left[\frac{\partial R_c \ln R_c}{\partial \ln MA} - \sum_k \frac{E_c \partial \ln E_c^k}{\partial \ln MA} \right] \frac{1}{Pr_c}$
- $\frac{\partial \ln Pr_c}{\partial \ln MA} = \left[\frac{\partial \ln R_c}{\partial \ln MA} - \sum_k s_c^k \frac{\partial \ln E_c^k}{\partial \ln MA} \right] \frac{R_c}{Pr_c}$
- s_c^k is the revenue share of input k

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Impact can be decomposed into two components (TFPR and AE):

$$\frac{\partial \ln Pr_c}{\partial \ln MA} = \left(\left[\frac{\partial \ln R_c}{\partial \ln MA} - \sum_k \alpha_c^k \frac{\partial \ln E_c^k}{\partial \ln MA} \right] + \left[\sum_k (\alpha_c^k - s_c^k) \frac{\partial \ln E_c^k}{\partial \ln MA} \right] \right) \frac{R_c}{Pr_c}$$

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County input gaps: $(\alpha_c^k - s_c^k)$

- Reflect value marginal products greater than marginal costs
- Markups, input frictions, other distortions

Estimated Growth in Productivity

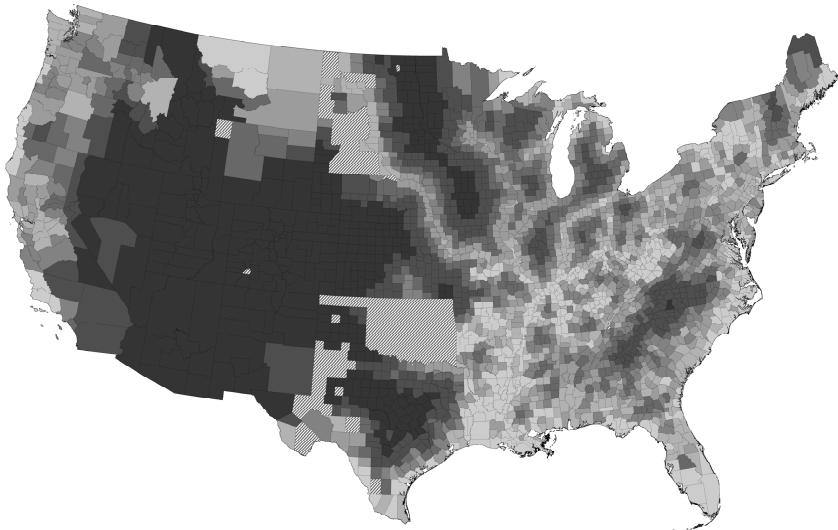
Substantial estimated relative impacts on productivity:

- From 1860 to 1880, 1 s.d. greater increase in market access increased manufacturing productivity by 20%
- Effect driven by county AE, little change in county TFPR
- Insensitive to controls for local railroad construction

Little impact of MA on input gaps, but:

- Increased MA induced general expansion in economic activity, in the presence of distortions
- Shifted inputs to places with greater distortions
 - Leon Moses: location matters
- Increased aggregate input-use

Figure 4. Counterfactual Changes in Market Access, by County



Appendix Figure 9. County-level Gaps in the Counterfactual Analysis

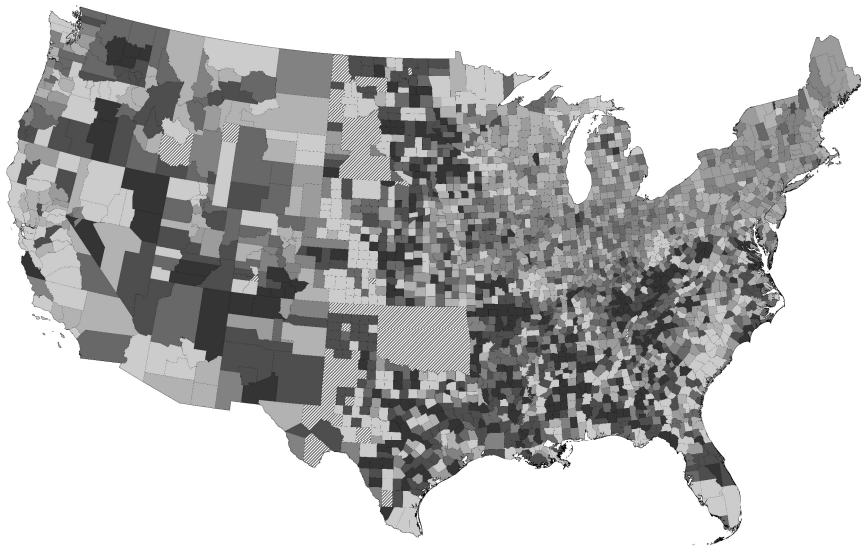
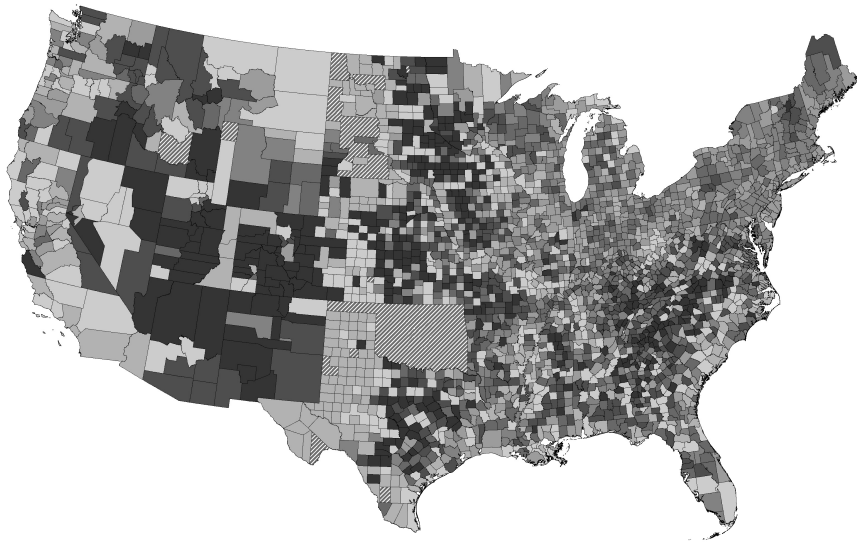


Figure 5. Counterfactual Changes in Productivity, by County



Why Such Large Effects?

Large impacts driven by factor misallocation

- Increased inputs in marginally productive counties (where value marginal product exceeds marginal cost)
- Historical inefficiencies not especially high: less than modern US, modern developing countries

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Hard: make places more efficient

Easy: expand activity in places that are inefficient

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Hard: make places more efficient

Easy: expand activity in places that are inefficient

Hard: increase aggregate productivity through TFP growth

(Mokyr: “Lever of Riches” and “Gifts from Athena”)

Easy: increase aggregate productivity through greater input-use

In Sum

Substantial productivity impacts from market access (and railroads)

- Key: presence of misallocation
- Social savings are not a meaningful upper bound
- Land values miss substantial economic gains

Reducing inefficiencies is good, but:

- Increased inputs generates much larger economic gains in the presence of market inefficiencies
- With great problems come great possibilities

Future: establishment-level data, with values and quantities

- Agenda on causes and consequences of productivity growth
- Website launched today: CMFdata.org