



BRINGG

Last Mile Delivery Management

Accessible to All





2013
Founded

50+
Countries

200M
Annual
Deliveries

800+
Customers

250+
Delivery
Providers

1 zenkraft
Acquisition



metro

PHILIPS

havaianas

PLANZER

SEKO



coles

fitbit

Wegmans



Raymour
& Flanigan
FURNITURE
MATTRESSES

KFC

Claro



POPEYES



DAY & ROSS

HIBBETT
SPORTS

BLACK RIFLE
COFFEE COMPANY

ASDA

IMPERFECT
FOODS

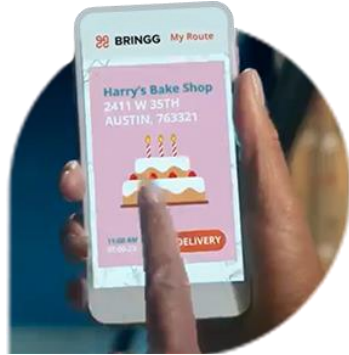


good
eggs



SHOE
CARNIVAL

Who do we Serve?



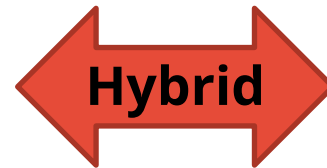
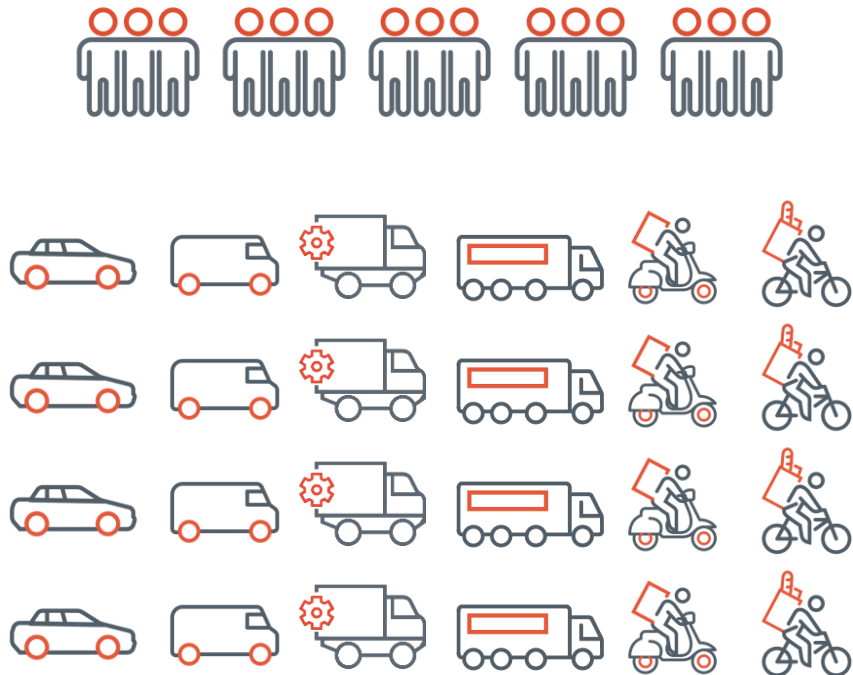
Brands who wish to directly deliver their products & services to consumers



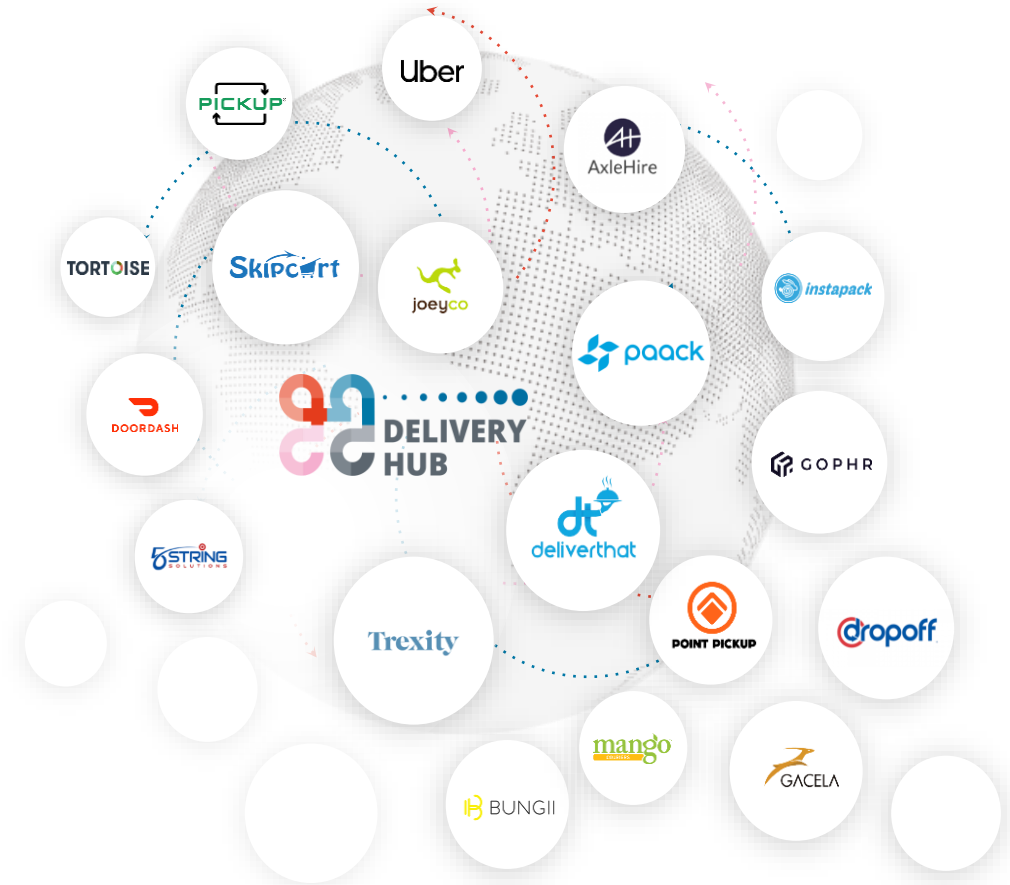
Logistics providers who deliver products to consumers on behalf of brands

Flexible Delivery Models

Own Fleet



3rd Party



Last Mile Delivery Management





Market realities:

“

*Last mile delivery costs are **53%** of total shipping cost*

-Insider Intelligence

“

***1 of 3** products will be purchased online by 2026*

-Morgan Stanley

“

***90%** of consumers say experience as important as product*

-Salesforce.com

“

***86%** of consumers won't return after two bad experiences*

-emplifi

“

***44%** of retailers cited lack of delivery timing visibility as #1 reason for cart abandonment*

-Bringg

Why Bringg?



**Simplify
Operations**



**Reduce
Cost**



**Drive Brand
Loyalty**

“

9 fleets operating as if they're internal



“

60% faster turnaround in store



“

95% automated dispatch



“

36% more deliveries per truck



“

50% lower cost per delivery



“

83% more deliveries per run



“

38% increase in avg. cart value



“

90% on time delivery

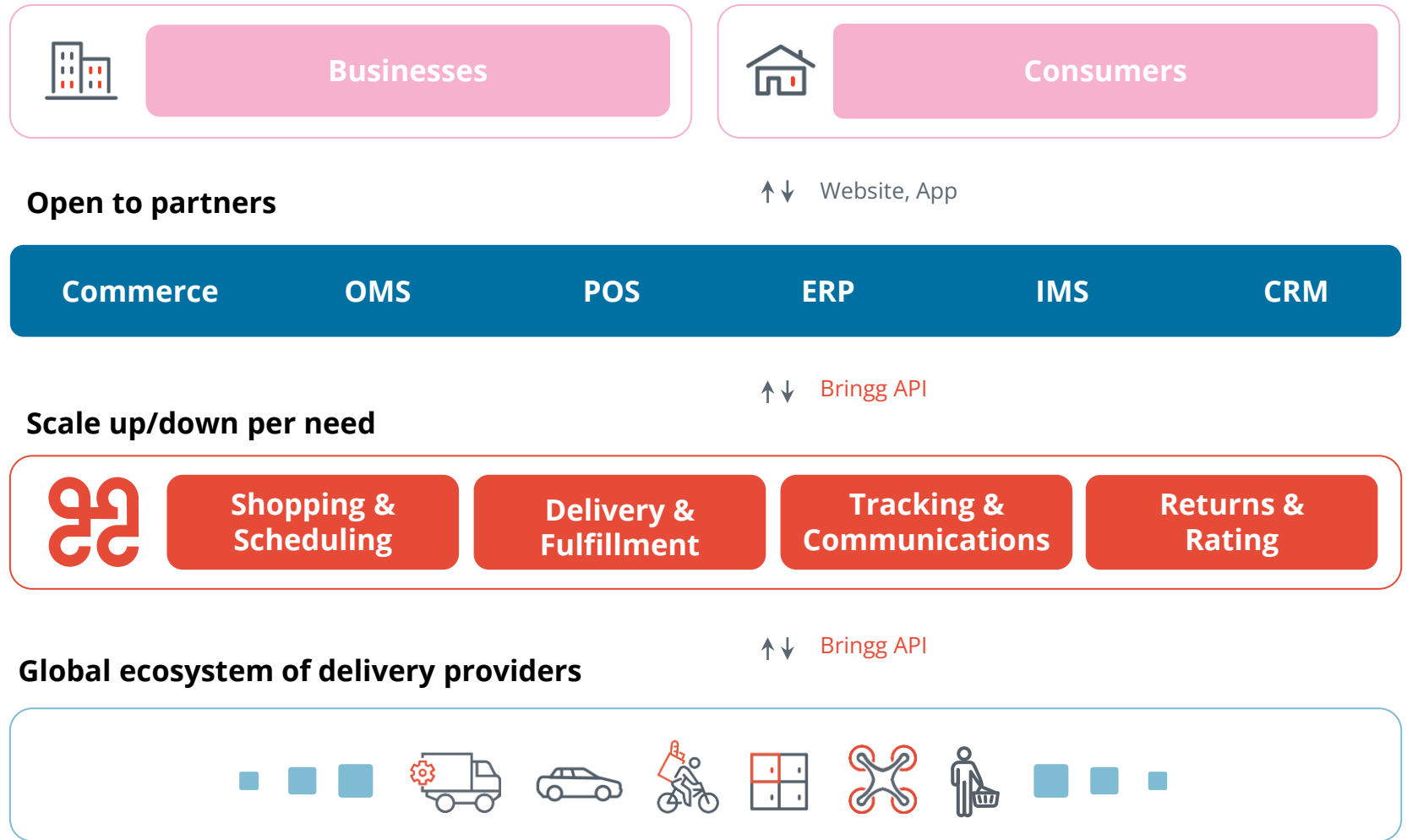


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4.7 out of 5 customer satisfaction



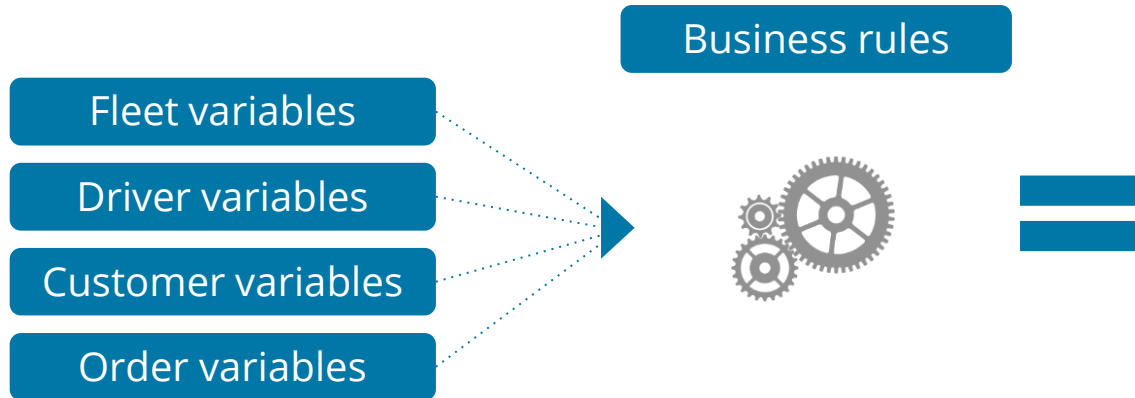
Manage Your Last Mile Delivery from One Place



Automate Customer Scheduling

Based on your real-time availability

Offer *personalized and optimized* delivery time slots, based on (a) your delivery capacity and (b) your business logic.



Real-world Impact:

When customers are given the option to select their own delivery window, they choose to do so 70-90% of the time

61% of respondents to 2023 Bringg Barometer survey are planning to offer self-scheduled delivery this year

POWERED BY BRINGG

Greenfields

Select a Delivery Window

8:00 AM - 10:00 AM

10:00AM - 12:00PM

12:00PM - 2:00PM

2:00PM - 4:00PM

4:00PM - 6:00PM

6:00PM - 8:00PM

Optimize Efficiency

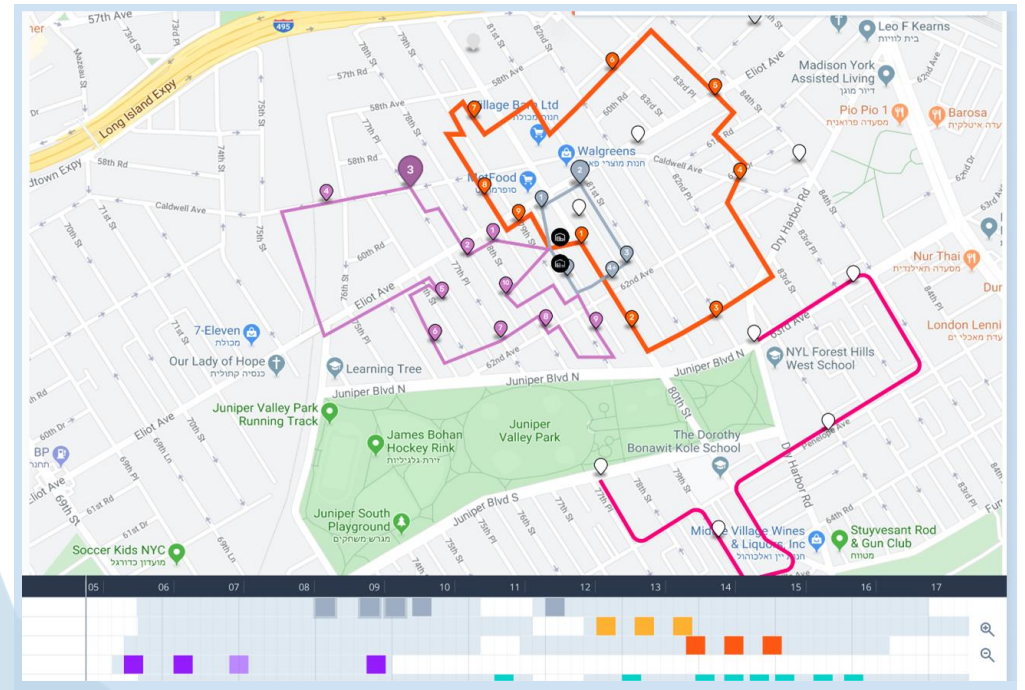
With automated dispatch & routing



Real-world Impact:

Route Optimization to increased Raymour & Flanigan's average stops per driver per day from 10 to 14

They recently incorporated Bringg's machine learning algorithm to include SKU-level estimated time on site (TOS)



Route Optimization

Improve efficiency, performance and capacity, while accounting for a range of complexities

Optimization Engine

Business Rules

Auto Dispatch

Automate ASAP order assignment for faster, better, lower cost delivery

Driver Variables

Fleet Variables

Order Variables

Customer Variables

eCommerce Ecosystem - OMS, WMS, TMS, CRM, POS

Improve Dispatcher Satisfaction

Automate complex dispatch operations

- ✓ Provide dispatchers with real-time visibility across all deliveries
- ✓ Centrally manage orders across multiple delivery providers
- ✓ Empower dispatchers to manage by exception with custom alerts & actions



Real-world Impact:

BK Brazil store personnel easily manage orders from six 3rd party delivery providers, via one centralized view

NLP-driven automations engine enables “no-code” tailored automations & alerts for AAA

Order	Provider	Driver	Progress	First Stop Full Ad...	ETA (Fir
Order America/New_York	DoorDash	Angel	<div style="width: 100%;"></div>	275 N Delsea Dr Vi...	05/04/20
Order America/New_York	Postmates	James B	<div style="width: 100%;"></div>	175 Dyckman Stre...	05/04/20
Order (America/Los_Ange...	Internal fleet	Natalie Z	<div style="width: 100%;"></div>	Twenty-nine Palm...	05/04/20
Order (America/Chicago)	DoorDash	Searching	<div style="width: 0%;"></div>	5251 Rowlett Rd R...	05/04/20
Order (America/New_York)	Internal fleet	Searchin	<div style="width: 0%;"></div>	1284 South Broad...	05/04/20
Order (America/New_York)	DoorDash	Search	<div style="width: 0%;"></div>	1284 South Broad...	05/04/20
Order (America/New_York)	Skipcart		<div style="width: 0%;"></div>		

Empower Drivers

With a powerful, customized Driver App

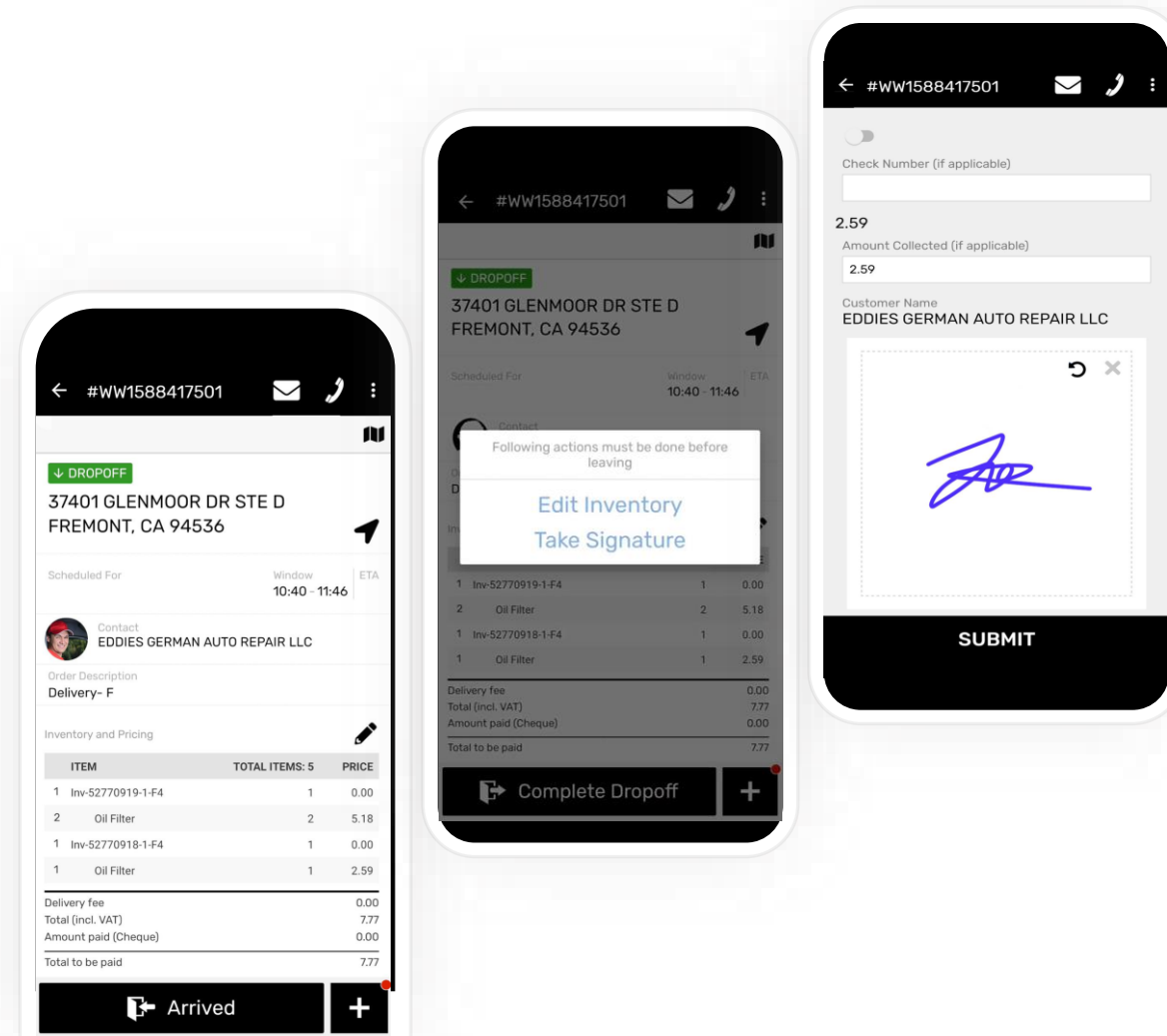
- ✓ Automate tailored delivery flows
- ✓ Order updates, notes and alerts
- ✓ Auto arrival and departure detection
- ✓ Hands-free safety mode



Real-world Impact:

A leading logistics provider digitized all driver actions via the Bringg app, improving driver experience and decreasing costs by eliminating paper delivery receipts

+90% Chick-fil-a orders are delivered within 10 min of food leaving the oven, as driver proximity to store signals to the restaurant when it's time to prep an order



Continuously Improve Your Delivery Operations

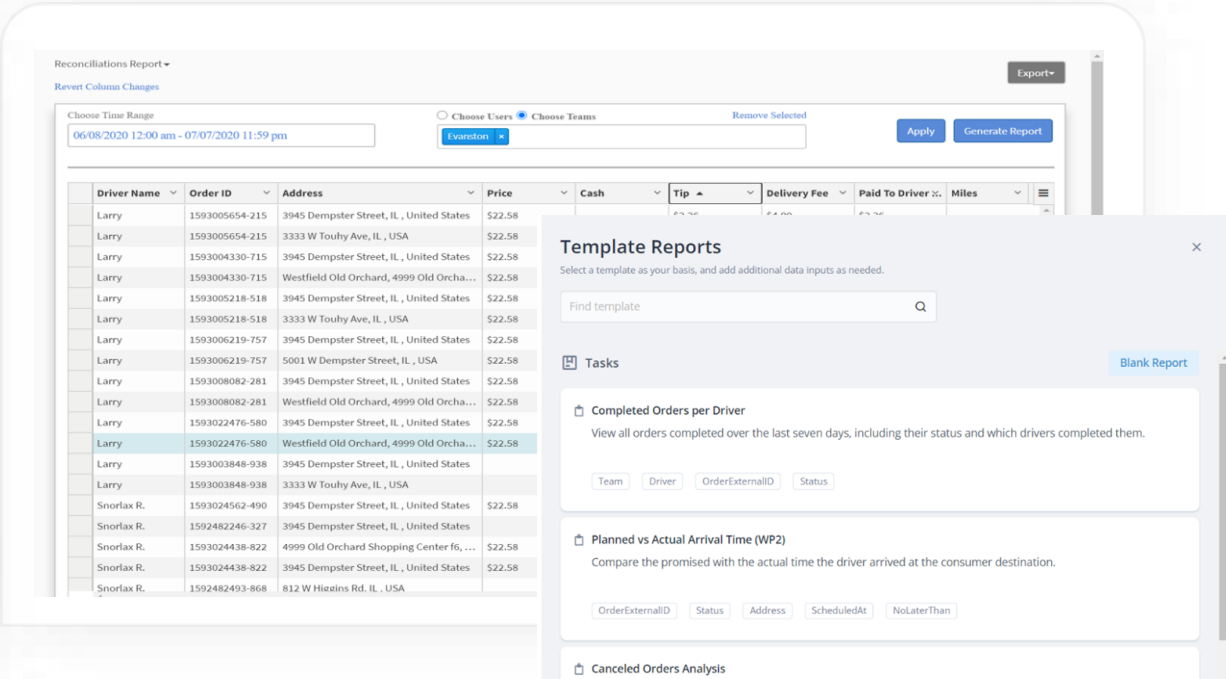
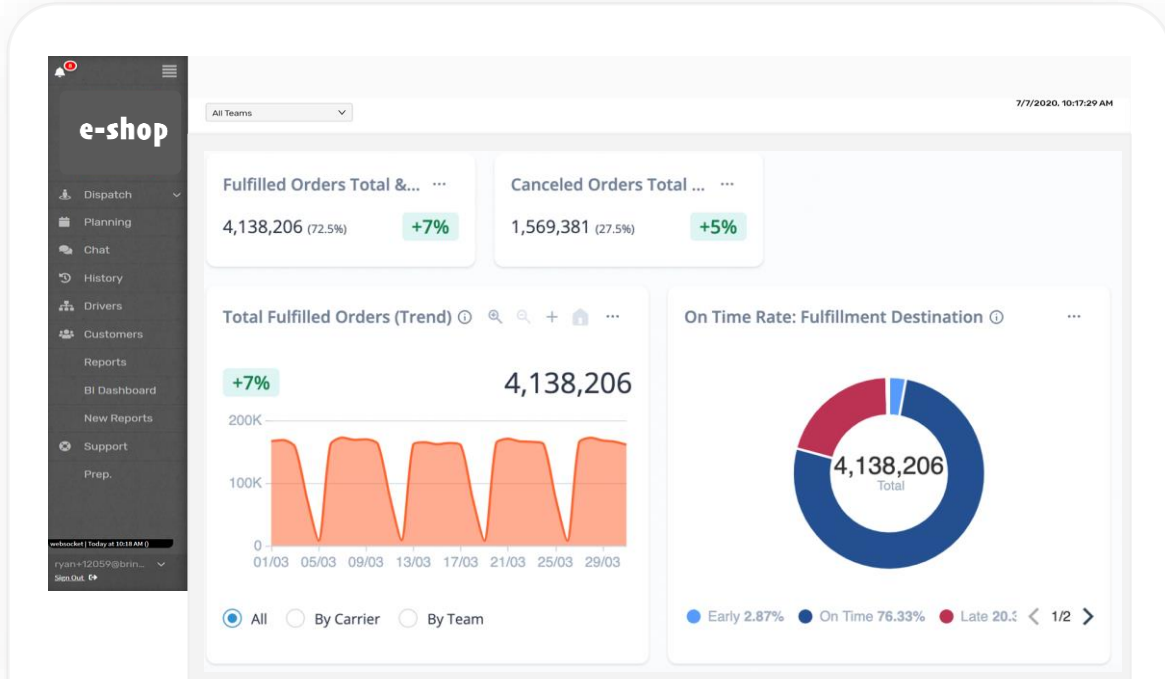
With Data-Led Analytics and Reporting

BI Dashboards

Provide operational insights and visibility to individuals and groups of stakeholders with customizable, sharable dashboards

Detailed Reports

Use predefined reports based on typical needs or create and share custom reports via the Report Builder



Thank You

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