



# Freight Industry Game Changers

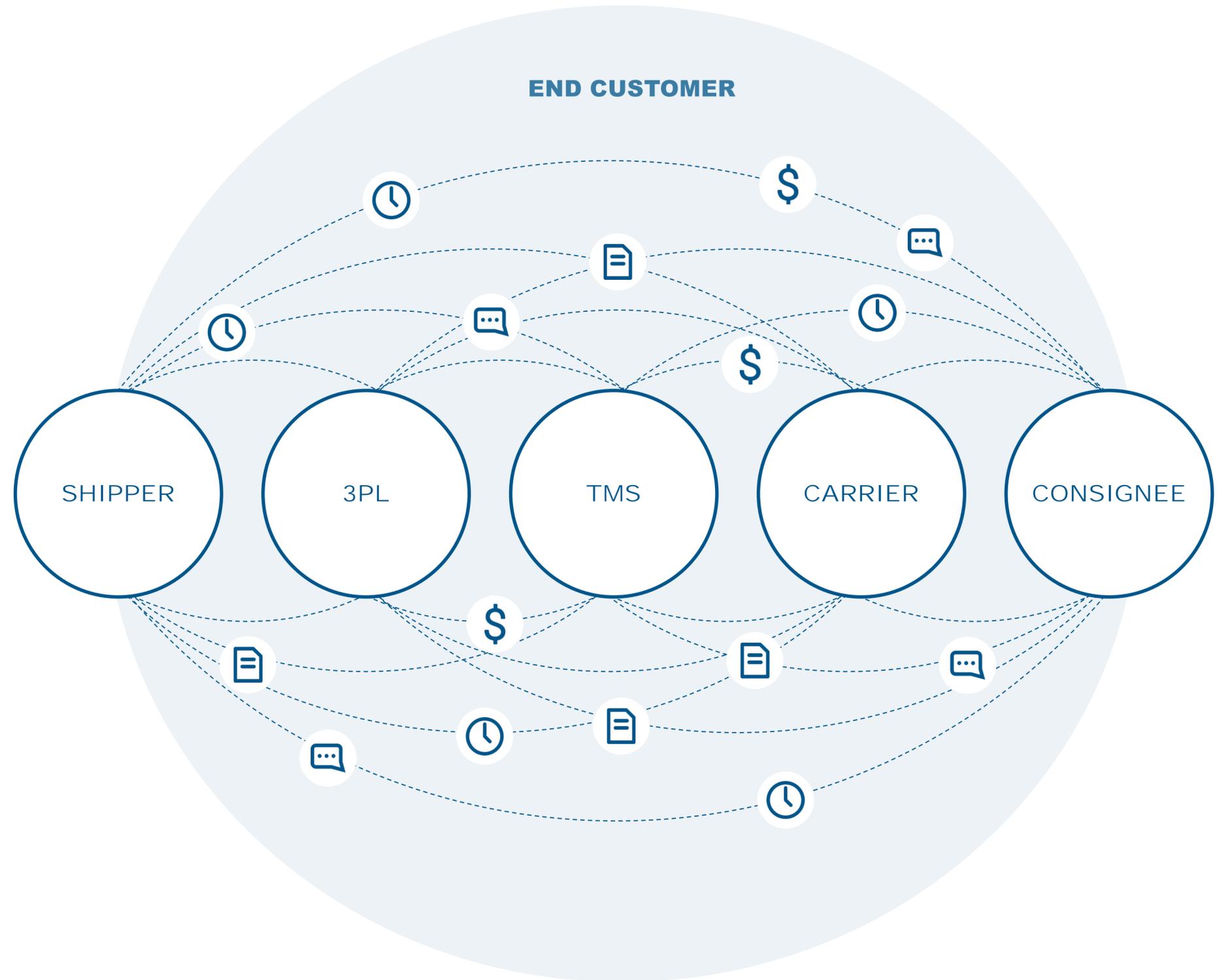
Tommy Barnes

President, project44

[tbarnes@p-44.com](mailto:tbarnes@p-44.com)

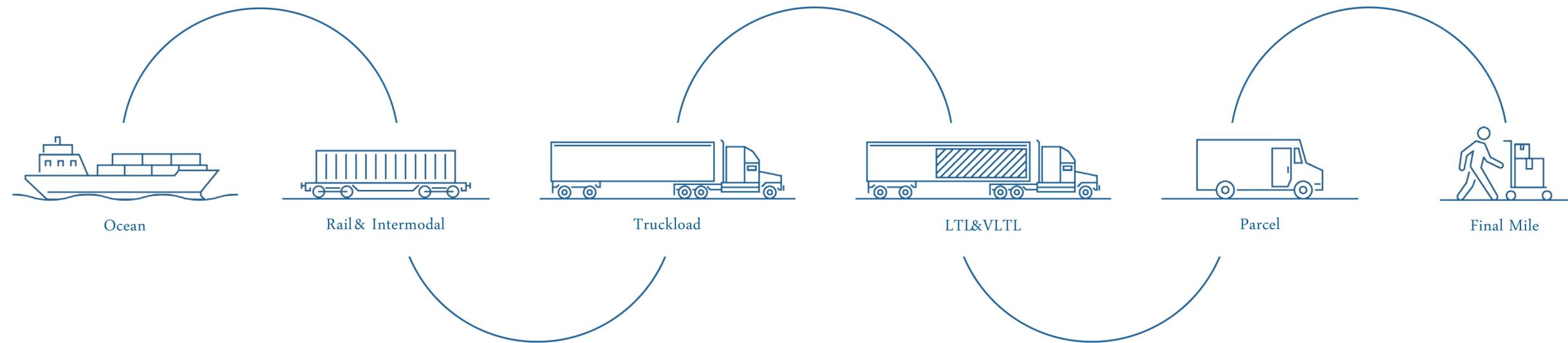
# Current State: Fragmented Visibility

Costly legacy solutions and manual processes offer incomplete connectivity across supply chain partners, blocking advanced visibility into global freight flows.



# Future State: Global, Multimodal Connectivity

Supply chain leaders are looking for ways to build a fully integrated supply chain, connecting all modes and nodes including ocean carriage, drayage, deconsolidation, inland transportation, and final mile.



# The Time Is Now

Market tailwinds are creating an urgency to implement logistics technology.

**amazon**

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Companies like Amazon and Uber are forcing market to rethink strategy to delivery superior customer experience and improve operations

**\$24.6B**

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Projected to be invested in connected supply chain software by 2023

**400K**

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Logistics employees performing manual tasks that can be performed by an API or modern connection

# What is Advanced Visibility Technology?



Delivers Accurate & Predictive Shipment  
Tracking



Network Reaches All Modes &  
Geographies



Powered by  
High-Quality Data



End-to-End Visibility  
& Process Automation



Fast Time-to-Visibility & Exceptional Customer  
Support



\$250,000

per year saved in labor costs

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*"project44 and FedEx's API Integration Program helped our team significantly increase efficiency and reduce the number of manual outbound phone calls by 700-900 per day. That means less time tracking down rates, scheduling pick ups or tracking shipments and more time focused on improving our business and serving our customers."*

**Thomas Griffin**

President, DLS Worldwide

# Steelcase

20%

increased efficiency of  
Internal Operations Team

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*"It was important we find a tool that would be easy to implement and would allow for long-term configurability. project44 gave us everything we were looking for and has proven to be an easy-to-use tool that has significantly increased the efficiency of our teams."*

**Keegan McCready**

Sr. Project Manager, Global Operations, PMO



*"With project44, we take a step closer to providing a more visible and reliable port-to-door ecosystem. We can seamlessly and instantly connect transportation data from railroad networks, yards, intermodal terminals, and maritime ports into a single transportation management workflow."*

**Jennifer Schopfer**

Vice President and General Manager of  
GE Transportation Transport Logistics



*"To meet the strict delivery deadlines, we need to have real-time visibility into every single SKU and box in our supply chain. project44 enables us to collect extensive information from disparate parts of our transportation network including shipments in pre and post-transit stages. We automatically marry that data with our inventory databases to provide one single big picture view of everything that matters across our entire supply chain."*

**Elaine Singleton**

VP, Supply Chain at Technicolor

# About project44

project44 connects, tracks, automates, and provides visibility into key logistics processes to accelerate insights and shorten the time it takes to turn those insights into actions.

520 %

YOY booking growth

175 K

international carriers networked

500+

ELD integrations

1sec

Majority of data updated and standardized

Largest

U.S. Engineering team of any logistics SaaS company

# Thank You



project44 is the world's leading advanced visibility platform for shippers and third-party logistics firms. project44 connects, automates and provides visibility into key transportation processes to accelerate insights and shorten the time it takes to turn those insights into actions.

312.376.8883  
info@p-44.com  
222 W. Merchandise Mart Plaza  
Suite 1744  
Chicago, IL 60654