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# Research Overview

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NORTHWESTERN  
UNIVERSITY

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## About Me

- PhD in Operations Research, University of California, Berkeley, 2004
- Research Associate, HP Labs, 2003
- Assistant Professor, University of Arizona, The Ohio State University, 2004-2008
- Associate Professor, The Ohio State University, University of Washington, 2009-2016
- Associate Professor, NU-IEMS, September 2018 -

# Decision Making Under Uncertainty

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- Discrete choices (whether/or not, if/then, indivisible quantities) → exponential decision space
- High levels of uncertainty: Risk/reliability/resilience/service levels
- Multiple (often conflicting) performance criteria/multiple decision makers
- Applications in a wide variety of fields:  
Supply chain & logistics, homeland security, social networks, energy, finance

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## General Framework

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  - Automate decision-support processes, sensitivity (what-if) analysis

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# Stochastic Pre-disaster Relief Network Design Problem



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- Uncertainty in the severity and impact of the disaster: amounts of supply and demand, transportation network conditions
- Goals:
  1. *Efficiency*: minimizing cost
  2. *Efficacy*: quick and sufficient distribution
  3. *Equity*: fairness in terms of supply allocation and response times

# Case Study

Disaster preparedness for the threat of hurricanes in the Southeastern part of the United States (Rawls and Turnquist, 2010)



## Model Analysis

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- The proposed risk-averse modeling approach provides
  - A wide range of solutions that consider the **trade-offs** between multiple criteria
  - Inclusion of **different opinions** of multiple decision makers on the relative importance of criteria
- Compared to its risk-neutral counterpart:
  - Better solutions in terms of equity and/or responsiveness
  - Compromises from the expected total cost objective

## Computational Results

- Intel(R) Xeon(R) CPU E5-2630 processor at 2.40 GHz and 32 GB of RAM using Java and Cplex 12.6.0.
- 1 hour time limit
- Risk level:  $\alpha = 0.05$

# Scenarios	Existing Methods	Proposed Methods
	Time (s)	Time (s)
300	900.71	393.36
400	1992.63	744.18
500	2117.53	979.09
800	*	763.25

\*: Instances hit the time limit with no feasible solution.

Noyan, Merakli\* and K., "Two-stage Stochastic Programming under Multivariate Risk Constraints with an Application to Humanitarian Relief Network Design," minor revision, *Math Prog*, 2018.

# Disaster Preparedness: Hurricane Rita



- Cars ran out of fuel during evacuation
- Caused third worst traffic jam in history, 100-mile long, 2.5 mil stuck in cars
- First-stage: Pre-position supplies and determine stocking levels of supply (fuel/meals/water/medical kits)
- Second-stage: Distribution of supplies following the aftermath

Gao\*, Chiu, Wang\* and K., "Optimal Refueling Station Location and Supply Planning for Hurricane Evacuation," *TRR*, 2010.

# Homeland security budget allocation problem



- Multiple risk criteria: property losses, fatalities, air departures, average daily bridge traffic.
- Urban areas: NYC, Chicago, SF, DC, LA, Seattle, Philly, Boston, Houston, Newark
- Allocate limited budget to the urban areas to limit the misallocation of funds (risk) under each criteria
- Benchmarks: RAND allocation and Government allocation by DHS's Urban Areas Security Initiative

# Influence Maximization Problem



- Spread of information/disease/threat in a network.
- Identify a few influencers to maximize spread.

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## Conclusions

- Complex systems require advanced mathematical models and solution methods
- Need to explicitly handle uncertainty, and large decision space (e.g., catastrophic disasters, sharing economy, autonomous vehicles, drone delivery)
- Large-scale stochastic mixed-integer optimization models and methods are highly effective

## Conclusions

- Complex systems require advanced mathematical models and solution methods
- Need to explicitly handle uncertainty, and large decision space (e.g., catastrophic disasters, sharing economy, autonomous vehicles, drone delivery)
- Large-scale stochastic mixed-integer optimization models and methods are highly effective
- These projects are funded by National Science Foundation Grants:
  - Mixed-Integer Programming Approaches for Risk-Averse Multicriteria Optimization
  - CAREER: Mixed-Integer Optimization under Joint Chance Constraints
  - Stochastic Mixed-Integer Optimization: Polyhedral Theory, Large-Scale Algorithms and Computations
  - Mixed-Integer Optimization for Multi-Item, Multi-Echelon Production and Distribution Planning

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## Research Team

- Dinakar Gade, PhD - SABRE
- Minjiao Zhang, PhD - Kennesaw State University
- Pelin Damci-Kurt, PhD - Lightning Bolt Solutions
- Saumya Goel, MS - Bank of America Merrill Lynch
- Xiao Liu, PhD - United Airlines
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Selected Research Awards:

INFORMS Computing Society Prize, George Nicholson Student Paper Prize